



Metropolitan Baking Co.

100% WHOLE WHEAT WIC BREAD

Product Sell Sheet

Product Code: 1410

100% Whole Wheat WIC Bread is produced from wholesome ingredients and made to meet WIC approved whole grain requirements. This 16 oz loaf features a medium-to-darker brown crust, medium brown interior crumb, and a hearty wheat bran topping. Its fresh whole grain wheat flavor and soft, dependable slice make it an excellent everyday bread for retail shelves, family meals, school programs, and foodservice applications.



Physical Description

Slice Height	Target 4.3", Min 4.1", Max 4.5"
Slice Thickness	Target 0.5", Min 0.4", Max 0.6"
Slice Width	Target 4.6", Min 4.35", Max 4.75"
Loaf Length	Target 8.5", Min 8.00", Max 9.00"

Pack & Shelf Life

Net Weight	Target 16 oz; Min 16 oz; Max 17 oz
Usable Slice Count	15
Shelf Life Frozen	270 days
Shelf Life Thawed	14 days

Case Specifications

Box Dimensions	23 1/2 L x 19 1/8 W x 10 H
Ti/Hi	7/4 – 28 cases per pallet
Units per Case	20
Case Net Weight	20 lbs
Case Gross Weight	22.5 lbs
Case Cube	2.60 ft ³

Ingredients:

Whole Wheat Flour, Water, Granulated Sugar, Yeast, Salt, Soybean Oil, Wheat Gluten, Ethoxylated Mono & Diglycerides, Soybean Oil, Calcium Propionate (Preservative), Sodium Steroyl Lactylate, Distilled Monoglyceride, Enzymes, Sesame Flour, Ascorbic Acid, Cultured Wheat Flour, Corn Starch; Topped with Wheat Bran.



Contains: WHEAT and SESAME

Nutrition Facts

15 servings per container	
Serving size	1 slice (30g)
Amount Per Serving	70
Calories	
% Daily Value*	
Total Fat 1g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 75mg	3%
Total Carbohydrate 14g	5%
Dietary Fiber 3g	11%
Total Sugars 2g	
Includes 1g Added Sugars	2%
Protein 4g	8%
Vitamin D 0mcg	0%
Calcium 35mg	2%
Iron 0.75mg	4%
Potassium 52mg	2%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Interested in adding Pullman White Bread to your menu or shelves? Contact us for availability, pack sizes, and pricing.

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